

Cookie Policy

The Cookie Policy describes the ways JS Autocast utilizes cookies together with comparable technologies across our website. The document requires reading together with the Privacy Notice of our organization.

What are Cookies?

Cookies create small text files, which get stored on your device when you access our website. The system enables us to store your preferences while you browse the site because it provides a better website experience and allows us to track website usage patterns.

Types of Cookies we use

1. **Strictly Necessary Cookies:** These cookies serve as fundamental requirements for website operations, which include login and security functions.
2. **Performance & Analytics Cookies:** These cookies gather data about visitor activities on our website by tracking the pages they view and the duration of their visit.
3. **Functional Cookies:** The system stores your preferences by remembering your selected language and region settings.
4. **Advertising & Targeting Cookies:** This technology enables the delivery of targeted advertisements while tracking the success rate of marketing efforts.

Why do we use Cookies

The website requires cookies to maintain its operational status and protective measures. The company uses website traffic analysis for performance enhancement purposes. The system enables us to create personalized experiences through the

storage of user preferences. The system delivers personalized marketing content through targeted advertising solutions.

Third-Party Cookies

Third-party service providers, including analytics tools and advertising networks, define their own rules for distributing certain cookies.

The providers have established their own rules regarding cookies and user privacy, which we recommend you examine.

Managing Cookies

Your browser settings provide a method to handle and control all cookies on your device. Most browsers permit users to block or remove cookies, but this action will result in diminished website operational capabilities. Your browser help section contains all necessary information about the browser operation.

Legal Compliance

The policy meets all requirements of the Indian Information Technology Act, 2000 and the Digital Personal Data Protection Act, 2023 while also complying with global regulations, including GDPR and CCPA.

The company obtains user consent for non-essential cookie installation except in cases where it requires visitor approval.

Updates to this Policy

The company updates its Cookie Policy on occasions when necessary. The website will publish all modifications along with the new effective date.

Grievance / Complaints

If you have any queries or concerns regarding the cookie policy, reach out to us

via raghavan.r@jsautocast.com